

References

The Mayeryn company created for us a website for the purpose of promoting the innovative potential of the Lubuskie Province together with creating a map networking the Lubuskie Business Environment Institutions and Lubuskie enterprises, within the project entitled "Economic promotion of the Lubuskie Province through organization and participation in national and international economic events". The value of the contract exceeds 110 000 PLN, and within it the company has performed the following tasks:

1. creation of a graphic design for the website and a network map in accordance with the standards described in the "Lubuskie Brand Book";
2. construction of the website in accordance with the requirements of WCAG 2.1 fully scaled and adapted to all kinds of mobile devices Android and iOS, as well as adapted to operate in major web browsers: Mozilla Firefox, Microsoft Edge, Opera, Safari, Google Chrome;
3. adding an interface for creating and managing a website in CMS in Polish (the website is based on Drupal, and the web map is based on CMS WordPress);
4. securing the website against unauthorized access attempts and other dangerous attacks that can be carried out on the website and the admin panel itself;
5. addition of necessary functionality to the admin panel allowing for easy further development of the site structure;
6. an activity monitor for anonymous users collecting all necessary statistics about the website;
7. translation of the website into English prepared by a certified translator;
8. SEO support involving page positioning in the Google search engine;
9. creation and implementation of the map module networking Lubuskie Business Support Institutions and Lubuskie enterprises;
10. implementation of the display campaign - Google Ads (Google AdWords) together with the Google search engine campaign;
11. training in the use of content management systems;
12. guarantee for 5 years.

We are satisfied with the cooperation. The project was completed on time, the contact with representatives was quick and specific. The employees quickly responded to technical problems and we were kept informed about the progress of the project. We warmly recommend cooperation with Mayern company.

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z up. MARSZAŁKA WOJEWÓDZTWA



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